

2018 MVMA Advertising Contract

Interested in reaching Minnesota's veterinary professionals? Why not consider advertising in the **MVMA News**? The MVMA newsletter in an informative report of the events and concerns of the MVMA membership and reaches an estimated audience of almost 2,500 readers—veterinarians, technicians and their family members.

Published bi-monthly, the **MVMA News** includes news and feature stories, providing information affecting the lives, practices and professional knowledge of MVMA members and their associates. Regular features include columns from the MVMA president, committees, constituent groups, the Capitol Report, as well as Coming Events, Members in the News, CE Calendar and Classified ads. The **MVMA News** is distributed to Association members as a member benefit.

The **MVMA News**, published bi-monthly, is distributed the first week of the month of publication. Please fill out the contract below and fax or mail to the MVMA office.

Advertiser Information

Company Name: _____

Billing Address: _____

Phone: _____ Email: _____

Contact Person: _____ Title: _____

MVMA News Advertising

Please reserve space in the following **MVMA News** issues: (check all that apply)

- January / February July / August
 March / April September / October
 May / June November / December

Ad Size: _____

Ad Rate / issue: _____

Website Advertising

12 month website advertisement will be placed on home page in a rotating pattern on www.mvma.org. Ad rates are based on the number of newsletter issues in which you advertise. (see rate sheet for details)

File Requirements for website ad

- 120 pixels x 90 pixels
- File size not to exceed 20K
- The file types accepted are: jpeg, gif., pdf

Website ad Rate: _____

MVMA News Advertising Insert – Available to MVMA 2018 Annual Meeting Exhibitors only

2018 Annual Meeting exhibitors are able to place a company insert in the Jan/Feb and/or Mar/Apr issue of the MVMA News. 2 options are available.

Exhibitor provides own insert (~950-1000 copies) Jan / Feb Issue: \$450 Mar/Apr Issue: \$450

Provides one copy to be duplicated by MVMA (b/w option only) Jan / Feb Issue: \$600 Mar/Apr Issue: \$600

We the above named advertiser, authorize the Minnesota Veterinary Medical Association, publisher of the MVMA News, to publish our advertising under the terms stated. We agree to honor all terms and conditions of this contract and in the rate sheet. We agree to pay for all advertising in accordance with the contract terms. No advertising will be placed in the MVMA news without a signed contract

Authorized signature: _____ Date: _____

Payment option: Invoice me per issue Charge my credit card per issue
 Invoice me for the total now Charge my credit card for the total now

Visa Mastercard Discover American Express Number: _____
Exp: _____ CVV: _____ Billing Zip Code: _____