

Miracle of Birth Center

2019 Key Messages

After All Deliveries:

1. Record delivery on individual record.
2. Fill out "Birth Certificate" and attach to pen or stall. If the animal moves, the certificate should move with it.
3. Update daily totals with erasable magic marker on both wall posters in MOBC.
4. Record when placenta is passed.

Co-Chair Reminders:

1. Compile AM and PM treatment and work list for rotation students and place it on the table exiting the office to the barn.
 - a. Include examination of all cows in AM.
 - b. Temp all Sows/Gilts.
 - c. Conduct vaginal and rectal exam on cow due that day.
 - d. List induction treatments for cows and sows.
 - e. Remember Ca/P and TPP blood samples to be run.
2. Remind students to record and date all treatments on individual records.
3. Hi-lite all treatments that require milk or slaughter hold.
4. Determine who is responsible for media interviews and list on the board in the office.
5. Encourage volunteer veterinarians to present information over loudspeakers to engage public.

Key MOBC Messages:

1. Volunteers are ambassadors for the Minnesota agricultural community. We represent farmers, veterinarians, and the affiliated agricultural community that serves them.
2. Farmers and veterinarians experience the miracle of birth every day. We want to share this exciting experience with the public.
3. Our goal is to provide the world with an ample supply of safe, wholesome food.
4. Farmers and veterinarians are advocates for animal welfare. We have dedicated our professional lives to improving the well-being of the animals placed in our care.
5. We work together to keep our animals clean, comfortable and healthy.
6. Modern production practices have evolved to improve the well-being of animals in our care.