

MVMA Board of Directors (DRAFT)
MVMA Office
So. St. Paul, MN
April 26, 2018, 11:00 a.m.

Attendees

Tim Goldsmith, DVM

Julie Wilson, DVM

Matt Boyle, DVM

Tim Krienke, DVM

John Howe, DVM

David Fell, DVM

Nancy Peterson, DVM

Jim Winsor, DVM

Andrew Keller(Student Rep)

Ann Brownlee, DVM

Joni Scheftel, DVM

Rob Memmen, DVM

Sharon Hurley, DVM

Jennifer Schurrer, DVM (guest)

Mary Olson, DVM (guest)

Chandra Dahlke (SAVMA)

Courtney Wheeler, DVM

Tom Hagerty, DVM

Staff

Dan Tjornehoj, Kelly Andrews(conference), Nicole Kast, Brittney Yohannes, Yan He

I. Call to Order

President Dr. David Fell called the meeting to order at 11:05 am. MVMA staff provided a brief presentation about their roles at the MVMA. Dr. Fell reviewed the status of the MVMA strategic action plan. Regarding strategic action plan activities, Nicole Kast provided an update on the large animal survey. She indicated that the Food Animal Committee will be meeting later in May to discuss the survey and possibly developing a full day large animal CE program outside of the convention. Dr. Scheftel gave an update on the subcommittee working on developing a half day program during the convention on gender (female) and wellness topics. Optimal Social Media Co. provided a proposal regarding their services that could enhance the MVMA's social media activities. *Motion (as amended) that gives MVMA staff the ability to select a social media vendor and platform that would enhance MVMA's social media activities.*

Further discussion of MVMA's strategic plan activities included Nicole indicating that the MVMA will increase the number of CE hours available at the convention. Dr. Brownlee reported her work on the certified veterinary assistant project. She indicated that she visited with the MAVT president, Kristi Gorton, about this topic. *Motion to prepare a newsletter article on this topic, possibly highlighting NAVTA's recommended CVA programs, was approved.*

The board discussed membership dues reduction for recent graduates. The discussion centered on creating incentives for recent graduates to maintain their membership beyond the third year of existing discounted dues. *Motion to offer two \$150 CE certificates to be used within five years after the current reduced dues period expires with only one certificate allowed per year and the certificate is non-transferable.*

There was no update (other than meeting scheduled in May) on the \$60K professional success action plan proposal with the proposal needing to be reviewed and approved by the MVMA Finance Committee.

Dr. Memmen provided an update on the POTL program. He indicated that the group recently had a session on legislative advocacy with a May program planned on communication with guest speaker. A social event for POTL group and alumni is planned for August.

II. Minutes

The minutes of the February 14, 2018 Board Meeting were distributed, reviewed and were adopted.

III. Treasurer's Report

Dr. Jim Winsor provided an overview of the MVMA's financial statements that were distributed to members. He reviewed the current fiscal year financials and highlighted certain items in the financials. He noted that the Finance Committee will be meeting in the spring to develop the 2018-19 budget.

Motion to approve MVMA financials was adopted.

Note: Ex Officio Board Members Joined the Meeting for the Meeting Segment Below

IV. U of M CVM, BAH, and SCAVMA Reports

Dr. Courtney Wheeler reported on Board of Animal Health activities and referenced her animal exhibition handout; upcoming emergency response activities planned; TB traces from S.D. but not in MN; MN poultry testing lab update; data privacy legislation update; canine influenza cases reported in MN; and the BAH legislative audit report.

Dr. Julie Wilson reported on the recent graduate license applicants; lower number of complaints so far this year; nothing to report on regarding the two Board position openings; and criminal background checks for new applicants is going well.

U of M students Chandra Dahlke and Andrew Keller provided an update on student activities. Andrew indicated that the Path to Practice event with the MVMA went very well with good student involvement as well as nearly 30 clinics participating.

V. Committee/Task Force Reports

Dr. Scheftel provided the membership report.

Motion to approve new members was adopted.

There was a discussion of current MVMA committees and whether changes should be made to current committees/councils. It was decided that they should remain intact but indicate if certain committees meet on an "as needed" basis. Another suggestion was that the committee chairs be contacted at the beginning of the year with roster of committee members with instruction to schedule meetings. Dr. Fell indicated that all board members were added to the Government Affairs Committee because of its importance. He also indicated that if board members do not indicate their committee preference that he will work with staff in assigning board members to

committees/councils. Board member liaisons should also consider ways to involve younger members with committees.

VI. AVMA Report

Dr. John Howe provided an AVMA organization report with Dr. Howe giving an update on the AVMA's legislative activities; positive membership satisfaction report; redesign of AVMA website planned; new organizations added to AVMA; diverse AVMA board is being achieved; opioid legislative activities being monitored by AVMA. He indicated that his campaign for AVMA president-elect is going well with positive reports from NY, FL, TX and CA VMA boards. Dr. Hurley and Boyle note the effectiveness of the veterinary information forum. They welcome input on AVMA resolutions that can be found on the AVMA's website (avma.org)

V. Other Business

Dr. Mary Olson and Dr. Jennifer Schurrer presented a proposal to the MVMA board regarding their opioid monitoring program that is based on implanting a microchip in pets receiving controlled drugs. This would be a privately developed program by them along with a software developer. They anticipate that it will take at least six months to develop this program. It would be a voluntary program for veterinarians but they would strongly encourage veterinarians to participate in order to be able to gather meaningful data that can be shared among veterinarians. They view this as a pilot program that could potentially be turned over and further developed by the AVMA. The MVMF has already approved a \$12K grant contingent upon the MVMA providing a funding match at the same level.

Motion (amended) to support the veterinarian project up to \$12K for a pilot opioid diversion prevention program in Minnesota was approved. (The approved amendment removed the requirement that it be contingent on the enactment of state legislation). Motion that a veterinarian task force be developed to support the project was approved.

There was a discussion about the MVMA convention in Rochester. The sentiments of the board, staff and CE chair, Jennifer Schurrer, were all positive. Dr. Schurrer also indicated that the 2019 convention has most of the program planned with a majority of the speakers secured. She indicated that the CE committee is planning on holding another one day CE seminar in northern Minnesota in 2019. She also mentioned that MVI has committed to doing a three-year dentistry series.

Dr. Goldsmith asked the board to consider how we engage with ex officio board members at some point in the future. (Possibly during its strategic planning session?)

The board meeting schedule for 2018 includes the following dates: July 19, Oct. 4, Dec. 7 and 8 and prior to the 2019 MVMA convention (Feb. 6).

Motion to adjourn at 5:30 p.m. was approved.