

MVMA Board of Directors
Hilton Hotel, Minneapolis, MN
December 15-16, 2017
MINUTES

Attendees

Tim Krienke, DVM
David Fell, DVM
Joni Scheftel, DVM
Ginger Garlie, DVM
Matt Kruse, DVM
Jim Winsor, DVM
Anna Ruelle, DVM
Ann Brownlee, DVM (guest)
Rob Memmen, DVM (guest Friday)
Mary Olson, DVM (guest Saturday)
Sharon Hurley, DVM (guest Saturday)
John Howe, DVM (guest Saturday)
Tom Hagerty, DVM (guest Saturday)
Trevor Ames, DVM (guest Saturday)
Elbert Hutchins, PhD (guest facilitator)

Staff

Dan Tjornehoj

Kelly Andrews

I. Call to Order

President Dr. Tim Krienke called the meeting to order at 10:10 am on Friday.

Dr. Krienke shared with board members that the Friday session was going to be on reviewing and updating the MVMA strategic plan. Dr. Hutchins led the group through a review of the needs assessment survey and recommendations. In the afternoon portion he had the four major strategic planning areas and goal champions to break into smaller groups to identify a few key goals as well as action items to develop and bring back to the full board later in the day.

The major goal statements identified include the following (see handout):

1. Offer an annual day long large animal (bovine first) CE seminar during the summer months.
2. Offer a half day on female veterinarian topic sessions at annual meeting.
3. 8 hours of CE offered at the annual meeting and/or offer a CE event during the evening.
4. Veterinary technician and partner with online programs for technician assistant within one year. Measure by how many members know about this and how many sign up.
5. Offer significant reduction in membership and meeting fees for new DVM graduates (1-5 years) – reduce less and offer longer.

6. Budget \$60K annually towards professional success initiatives.
7. To improve communication with members of MVMA and increase feeling of involvement and engagement.
8. Communicate to general public and become a resource to the public on the veterinary profession in MN.
9. Recruit and develop younger members, especially millennials, into organizational engagement and mentoring them into future leadership roles.
10. Improve member participation and engagement by making changes and improvements of the MVMA governance structure.

Board members developed action items to correspond with these goals and are identified on the worksheet (attached) The board took action on a few of the goals/actions on worksheet.

II. Minutes

The minutes of the October 5, 2017 Board Meeting were distributed, reviewed and were adopted. *Motion was made and minutes were approved.*

III. Treasurer's Report

Dr. Winsor provided an overview of the MVMA's financial statements that were distributed to members. He also provided an update on the Propel (formerly MAP) financial consultant work including the MVMA proposed new policies and procedures. He indicated that the consultant has reviewed the MVMA's financials from last quarter and was pleased with our financial policies/procedures status and implementation.

IV. U of M CVM and Board of Vet. Med. Reports

Dr. Ames referenced his handout regarding the progress towards the completion of the new VDL isolation lab. He updated members on the loan forgiveness program that received additional state funding. Dr. Kathy Carlson has joined the CVM faculty and will head the clinical studies department. Additional state funding is allowing the CVM to increase the number of faculty positions together with funding available through the Rapid Ag Response Fund. The new student application pool is up by 10% this year and there is a 3+% increase in tuition. He also reviewed the new 2+2 program being developed that would create a veterinary school arrangement for North and South Dakota students.

Dr. Olson provided a Board of Veterinary Medicine report that included an update regarding the criminal background checks program. She also shared concerns regarding the opioid crisis and some issues that have come up with animal clients shopping veterinary practices for medications. She briefly talked about the BVM's position regarding online pharmacies and their commitment to protect the public but she understands the challenges and frustrations in the veterinary community.

V. Committee/Task Force Reports

Dr. Scheffel reviewed the list of new members. *Motion to approve new members was adopted.*

Dan indicated that there were two inactive member requests (Dr. Denise Hennigar and Dr. Norma Lechtman) that were also approved by the board.

Dr. Hagerty provided a GAC report from their November meeting including the 2018 legislative agenda for the board's review and adoption. Dr. Scheffel mentioned that the dangerous dog registry would have challenges in creating and effectively maintaining it for the public and veterinarians benefit. *Motion to approve the 2018 legislative agenda was adopted.*

AVMA Report

Dr. Hurley and Dr. Howe provided a AVMA report. They both discussed a variety of issues facing the AVMA board and House of Delegates. The AVMA has been working to improve communication methods with its members. Improvements to the AVMA's website and social media activities will enhance connections with its members. The AVMA supports the goals associated with NAVTA's veterinary nurse's initiative but short of actually endorsing the initiative. The AVMA has been actively involved in the global food security initiative with another event planned in 2019. There is a new congressional CAN website with enhanced methods for AVMA members to receive legislative information and contact with their legislators. There is a new FAQ pertaining to veterinary unionization. A new director of wellness has been hired. The AVMA has also developed a white paper on service animals in response to members of the public inappropriately using and claiming animal as service animals. A telehealth toolkit is expected to be available next summer for members. Dr. Howe mentioned a number of other items that the AVMA is working on. Dr. Hurley mentioned the veterinary information forum that has help bring forward issues important to AVMA members.

VI. Other Business

Kelly Andrews highlighted convention MVMF activities. She shared the successful MVMF fundraising activities including the golf and clay shoot events, as well as the annual campaign.

The board approved MVMF candidates including Dr. John Baillie, Dr. Nikko Grossapoulos, Kristin Garlick, and Dr. Dave Brewer.

MVMA veterinary and animals awards were selected as follows: Vet. of the Year (Dr. R. Reiersen), Emerging Leader (Dr. Brittney Brock), Outstanding Faculty (Dr. Erin Malone), Outstanding Industry Rep. (Guy Flickinger), Distinguished Vet. Service (Dr. Paul Anderson), Hero (Doc), Professional (Breaker) and Companion (Olive)

The next board meeting is scheduled for Feb. 14, 2018 at 3 pm in conjunction with the MVMA convention in Rochester.

Motion to adjourn at 5:15 p.m. was approved.