MN State Fair MVMA Surgical Suite: Building Updates for 2020 Meeting Minutes

Date: Monday, November 4th, 11:00am-12:30pm

Location: Admin Building at MN State Fairgrounds

Attended: Dr. Mike Strecker, Dr. Krista Walkowiak, Dan Tjornehoj, Maria Nellessen, Pam Simon (state fair employee in charge of exhibits)

Outside

1) Larger monitors/tv screens
   - Discussed having larger screens that are LCD or Plasma (see https://www.lifewire.com/lcd-vs-plasma-tv-1847462 re: glare, etc). Pam stated that she will ask video company (Freestyle) if they can hang larger TV’s so we don’t have to each year.

2) Louder audio, still getting interference from demos
   - Suggested having a meeting with the breeder association to discuss this more in detail. Tentative meeting set up for Monday, February 24th at 10:30am.

3) Separation from Demonstrations (wall, drape, ?)
   - No changes unfortunately. Pam stated they may be building a new pavilion and if approved, we could potentially move? This most likely will not occur as Pam Simon stated that the reason for having the building out in the open is that the people like the feeling of the openness (not claustrophobic), gets a nice breeze throughout the demos, breed stages, etc.

4) Digital Sign indicating when next “live Surgery” is
   - There was discussion regarding the digital sign and perhaps one could be used for a live sx “countdown”? Concerns about glare, hanging up each year? Also discussed having the “live surgery” scrolling at the bottom of the monitors already present.
   - Also, we will need signage where kiosk is located advertising the sx suite and demo hours listed for surgeries. Remind Pam closer to the fair date to get more details on this.

5) Banner for more visibility
   - A façade constructed above the top of the building would be a good idea to make the building stand out better to fairgoers since the building is hidden behind the bleachers/mass of people. Perhaps this is where we could hang the banner? Pam stated that they will talk to sign shop about design of this banner (to take place in Jan/Feb).
   - Banner on the South side of building, that is an extension of the trim
   - Banner on the East side of pavilion that hangs from the beam.
• Also discussed coming up with a paint plan to change color to make the building stand out better. We can come up with any paint color, but will need to get it approved by State Fair (SF) first (need to complete Maintenance Form first). Add pawprint stencils as well? We will need to do painting ourselves since cost of hiring painters through SF is more expensive.

6) Anti-reflective film for windows

• Pam stated that they can hang (attach) this material once we receive it. Krista will check with 3M.
• Replace benefits of Spaying/Neutering Sign w/updated sign

7) Additional Info

• Marketing? Pam suggested getting a dog from Target company and spray paint and put sign on it to advertise the sx suite. Krista will check with Target dog. Or advertise using videos? Example: mnstatefair.org videos (educational short films)
• Discussed advertising “Ask a Vet” in between surgical times but will need to be communicated with moderators about this.

Inside

• Ceiling tiles replaced
  o Pam notified
  o Took pictures of all bowed/missing/broken ceiling tiles. SF currently installing sprinkler systems in ceiling so it will be hard to replace ALL ceiling tiles. Mike will look into getting new tiles.
• Trim repaired that is bowing out
  o Pam notified. SF will need to fix.
  o Took pictures
• Fluorescent lights to LED lights
  o Can change to LED lights but may need an LED converter which electrician at SF will need to install? We are okay to change out lights ourselves per Pam, but if any major electrical work is needed, we cannot proceed.
• Electrical socket in kennel area (near scale) is dead, was worked on this summer
  o Pam notified
• Bottom of small sink cupboard (near autoclave) is collapsing. Needs replacement
  o Pam notified, pictures taken

Meeting Adjourned at 12:15pm